

# Invitation to Partner & Sponsor

## For Organizations Creating the New Way Forward



# ELEVATE

## FEMININE LEADERSHIP COUNCILS

Re-Imagining & Re-Designing the Way We & The World Work

FOR WOMEN CHOOSING TO INFLUENCE THE SYSTEMS FROM THE INSIDE OUT

Your organization is invited to nominate women & non-binary individuals to join the Elevate Feminine Leadership Councils for Fall 2021 – Fall 2022.

**The world is changing, and within that change, you are choosing to be an organization who embraces and steps forward to lead and create a better way.** Your people are interested in working for organizations like yours because they value meaningful work and making a difference. People are feeling more than ever that THIS is the time to do something powerful, to participate in the shift forward. Organizations such as yours are part of making that possible.

The organizations seeking evolution and a better way know that embracing change is the only way to truly grow and thrive. As leaders, we know holding onto how things have been done is no longer sustainable for our businesses, people, and society. **What got us here can't take us to what's needed next.**

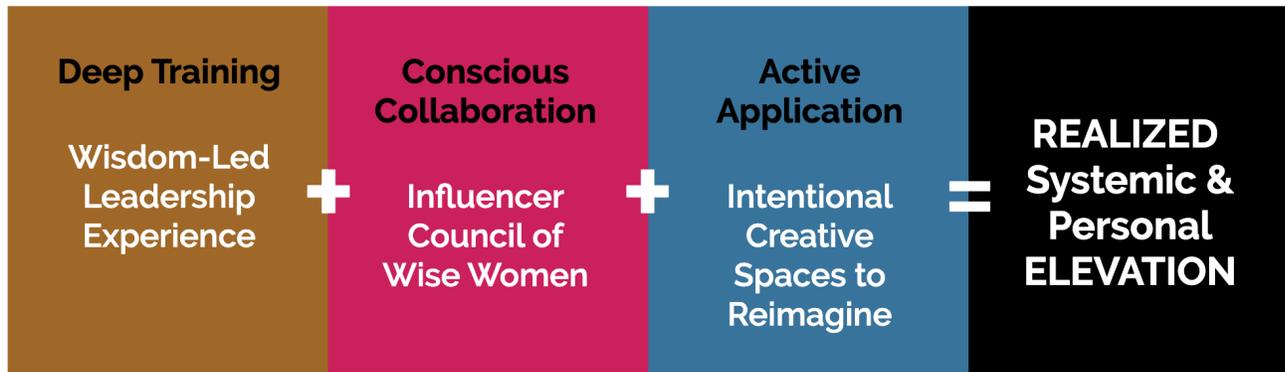
**This invitation is for organizations ready to invest in the development of their established and emerging leaders. People who can lead others to navigate change, imagine new ways, and create cultures that foster sustainable success, personal and planetary wellness, and true equity.** People with great potential, who, if given support, structure, and exposure to “elevated” skills for leading, thinking and succeeding differently, could be more powerful change-agents and influencers. People who'll take what they learn and bring it back real-time to meet the challenges and embrace the opportunities in your organization and our society. *Continue reading to learn about the leadership councils forming in Fall 2021 and consider becoming a sponsor with real-time benefits.*



# A Program for Leading the Waves of Change

To “elevate” is to raise something up to a higher level, position, or state.

The ELEVATE Feminine Leadership Councils intentionally raise up the individual and the collective.



## Overview of Elevate Feminine Leadership Councils

### The Program

The Elevate Feminine Leadership Council combines:

- an innovative **wisdom-led leadership training and experience**
- with the support of a **diverse influencer council of collaborative leaders**,
- plus **intentional creative-thinking space outside of the day to day**.

This gives your rising influencers the **tools, skills, guidance, connection, and wisdom** to apply and embody real-time what they are learning, so they can make wiser choices, be a stronger voice, and bring ideas, perspectives, and ways of doing things differently to your organization that they would not otherwise have access to.

### The Outcomes

The intention of this hands-on training experience and alliance of established and emerging leaders across industries is to support and empower the people you sponsor to lead your company into the coming era. Every month, participants:

- **Learn, practice and apply “wisdom-based” solutions and approaches**, elevated leadership skills and principles, and new insights, possibilities and ideas.
- **Interact with influencers with similar industries and experience and leaders from different fields** to expand their perspective and ignite a higher level of creative thinking.
- **Receive support and camaraderie in a collective of leaders** who can support them to both navigate their current reality with clarity and expand to re-imagine and re-design for the future.

The people you sponsor will be better prepared to lead the currently changing needs and landscape of your organization and people. They'll bring new thoughts and ways of doing things that have the power to pave the way for the future, simultaneously stabilizing the now and growing forward.

## The Wisdom-Led Leadership Experience & Training

- Each month, participants will learn, experiment with, and apply in both small and strategic decisions one of 8 wisdom-led leadership capacities including principles like: Intuitive Thinking, Sustainable Success, Focused Fluidity and Conscious Collaboration. With all 8 capacities activated, the people you sponsor will have a wisdom-based system to make choices, influence others, create sustainable paths for achieving results, call out what is no longer needed and stay focused on what matters.

### Wisdom-led leadership is an integrated and elevated approach to leadership that:

- *Applies and values both masculine and feminine power* – which, when integrated, leads to elevated choices.
- *Acknowledges, considers and values the whole human system* – mind, body, AND heart and spirit.
- *Puts wholeness, wellness, interconnection and sustainability of people and planet at the core* - to reveal new models that enable organizations, individuals and our greater society to prosper.
- *Marries the timeless wisdom for how humans and the planet thrive best with our modern lives and technology* - to create new solutions that break us out of existing paradigms into expanded possibility.

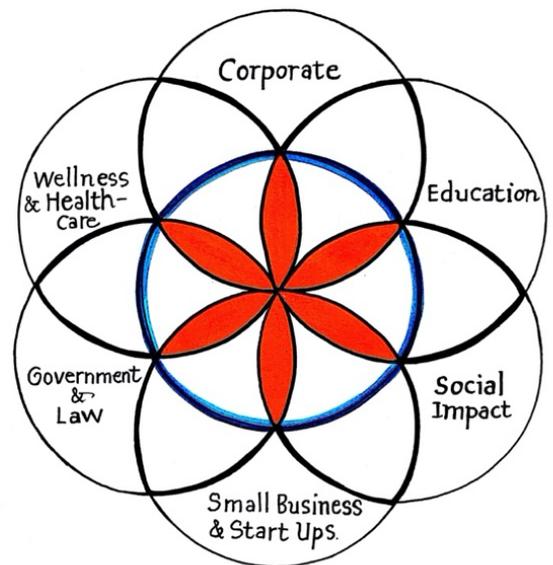
When put to practical use in decision making, goal setting, growth, relating and working, leaders gain the clarity and creativity to see different ways of doing things, and the wisdom to know how to guide others through change as well.

## The Influencer Councils

The individuals joining together in the Elevate Councils come from six different spheres or habitats within the greater ecosystem of our economy and society: Corporate; Wellness and Healthcare; Government and Law; Small Business and Start-ups; Social Impact; and Education.

**These diverse councils give participants access to insight, ideas, and possibilities for how to do things beyond what they would normally experience through their work. Your organization receives the benefit of this expanded knowledge base in real-time.**

Participants meet monthly with smaller groups of 4-5 to receive insight, perspective and work through what's emerging now. We also meet as a full council to address, re-imagine and re-design, common challenges and needs. These collective topics are chosen by the individuals based on their needs and those of the organizations and ecosystems they represent,



## Intentional Creative Space

**In addition to the wisdom-led leadership training and influencer councils, participants also receive:**

- **(3) Individual Leadership Coaching Sessions** - one per quarter.
- **(4) Half-Day Immersion Sessions, occurring on Saturdays** - focused on their personal leadership awareness/strengths/weaknesses; addressing common challenges such as overcoming overwhelm and burnout; learning practices for keeping themselves and others centered and sustained in the current climate; and gaining clarity for how to best focus their time, energy, resources and teams this year.
- **(1) Three-Day Leadership Retreat, in October 2021-** focused on their Leadership Power, Presence & Purpose.



# A Call for Sponsors & Partners

## For Organizations Ready to Lead the New World

### How Does My Organization Gain By Sponsoring & Partnering?

1. **Invest in Influencers:** Provide an in-depth, one-of-a-kind leadership learning opportunity to invaluable influencers within your organization who demonstrate wisdom, insight and influence beyond the scope of their role, and who are unquestionably a voice your organization needs to navigate the challenging present and unknowable future.
2. **Have a Voice in the Change:** Submit issues and challenges your organization wishes for the group to discuss, reimagine and design a new approach / solution for in the council sessions.
3. **Integrated Solutions:** Be the first to receive and integrate the uniquely crafted recommendations and redesigned approaches from the council.
4. **Opportunity to Sponsor & Nominate an Emerging Leader in an Under-Resourced Field:** In addition to influencers within corporate settings, this program is also for thought-leaders in wellness and healthcare, government and law, small business and start-ups, social impact, and education.

Through our partnership packages, with each council seat offered to a member of your team, another woman is also then sponsored within the aforementioned fields who could not otherwise invest in the program. The organization has the opportunity to nominate an individual(s) for this sponsorship, or the nomination can be left to our team to fill from those who apply for sponsorship.

5. **Champion of Diversity & Equity:** Demonstrate your organization's investment in true diversity and change by nominating women and non-binary individuals of color, within your organization and / or outside of your organization for those women sponsored by your investment.

Your organization is both supporting a leadership and growth opportunity for sponsored women who would otherwise not have access, and most importantly, is exhibiting a deep value for their voices by ensuring their insights are a part of the council's recommendations to challenges submitted by your organization and others.

# Program Investment

Support one or more person from your organization only:

**Individual full program participation is \$9,500.** This includes participation from October 2021 – September 2022. (2) monthly training and council sessions for 11 months (virtual). (4) half-day immersion sessions, occurring on Saturdays (virtual). (1) weekend leadership retreat: Oct 21-24, 2021. (Lodging and travel for the fall retreat not included. If in-person is not viable, the retreat will take place virtually). (3) Individual Leadership Coaching Sessions, one per quarter.

Support one or more person from your organization + sponsor individuals outside of your organization working in under-resourced fields. Three options:

## Sponsorship & Partnership Packages

Sponsor Level	Champion Level	Organization Level
<p>Full Program Participation for ONE Person within Your Organization</p> <p>PLUS</p> <p>Full Program Sponsorship for ONE Person Outside Your Organization</p>	<p>Full Program Participation for ONE Person within Your Organization</p> <p>PLUS</p> <p>Partial Program Sponsorship for THREE People Outside Your Organization</p>	<p>Program Participation of Either The Sponsor or Champion Level</p> <p>PLUS</p> <p>Receive a Customized Training &amp; Workshop Series Benefiting Your Entire Organization</p>
<p>Sponsor one under-resourced person in their development as a leader</p> <p>Currently working in any of the following:</p> <ul style="list-style-type: none"> <li>• Wellness / Healthcare</li> <li>• Government / Law</li> <li>• Small Business / Start-ups</li> <li>• Social Impact / Non-profit</li> <li>• Education</li> </ul> <p>You can choose to nominate a woman or non-binary person to sponsor or allow program team to nominate.</p> <p>Full Sponsorship includes all program fees, outside of a \$575 application fee, to be paid by sponsored participant.</p>	<p>Champion three under-resourced people in their development as leaders</p> <p>Currently working in any of the following:</p> <ul style="list-style-type: none"> <li>• Wellness / Healthcare</li> <li>• Government / Law</li> <li>• Small Business / Start-ups</li> <li>• Social Impact / Non-profit</li> <li>• Education</li> </ul> <p>You can choose to nominate a woman or non-binary person to sponsor or allow program team to nominate.</p> <p>Partial Sponsorship covers half of the program value, \$3,500. Each partially sponsored participant to pay the remaining \$3,500.</p>	<p>Develop People within Your Organization</p> <p>3-Part Workshop Series Applying to All Genders that Can Include:</p> <ul style="list-style-type: none"> <li>• Overcoming Overwhelm</li> <li>• Sustainable Success</li> <li>• Personal Productivity</li> <li>• Emotional &amp; Mental Wellness</li> <li>• Feminine Leadership</li> <li>• Gender Intelligence</li> <li>• Wisdom-Led Decision Making</li> </ul> <p>Topics customizable to your organization's goals &amp; needs.</p> <p>Value of \$15,000 offered for \$9,000 to those selecting Sponsor or Champion Level.</p>
<b>\$13,300</b>	<b>\$17,500</b>	<b>\$22,300 or \$26,500</b> <i>(Sponsor or Champion Level + \$9,000)</i>

All payable in-full or quarterly installments.

## How Do I Nominate Participants: The Guidelines

We invite your organization to nominate colleagues who identify as women and/or non-binary individuals and who have demonstrated extraordinary value beyond the bounds and description of their role to the forward evolution of the company, its clients / customers, the industry it serves, and humanity as a whole.

### Qualifications for Nominees:

- Is considered an influencer by their managers / directors
- Has a considerable impact on the team and people surrounding them, within the organization and its stakeholders
- Brings fresh and new ideas to the fore, in conversations that both involve their role and those outside of their role
- Demonstrates a capacity to see beyond their job description to the greater vision and trajectory of their team and the company as a whole
- Thinks creatively and sees possibilities, asks questions and considers options that are unique and oftentimes unforeseen by others
- Must currently work in a field(s) that is considered one or multiple of the following: corporate, wellness and healthcare, government and law, small business and start-ups, social impact, or education

## How to Apply

**Accepting Nominations Now through September 7, 2021**

**Elevate Leadership Councils Begin October 7, 2021**

1. To indicate your level of program support and / or sponsorship and nominate individual(s) to participate in the program, please complete the Elevate Nomination Form at <https://expanding.typeform.com/to/bYCRU1ll>
2. Upon receiving your nomination form, the Elevate Program Team will respond to you with confirmation of your submission and will contact your nominee(s) to share information on the program and invite them to apply.
3. Nominees can read more about the program at <http://www.elevateleadershipcouncil.com/>

If you have any questions, reach out to our team at [ExpandingPossibility@Arylo.com](mailto:ExpandingPossibility@Arylo.com)



## Facilitation Team

### Christine Arylo

For over two decades Christine has worked with leaders across 6 continents as a catalyst, advisor, and strategic partner to create working environments that support the thriving of the individual person and collective organization. She specializes in taking teams and leaders beyond traditional, insufficient models of decision-making, stress and time management, and work-life balance, towards a wisdom-led approach focused on designing lives, routines, goals, systems, and organizations that are rooted in wholeness, wellness and interconnectedness. Blending traditional leadership experience gained from her twenty-five years in Fortune 500 companies like Gap Inc. and Visa, and a MBA from Kellogg School of Management, with modalities based on conscious leadership, human potential, yogic science, and intuitive thinking, Christine brings a new lens and elevated consciousness to leadership, business and life design.

### Monica Jaramillo

Throughout her roles in HR leadership and corporate social responsibility within multinational companies across North America and Latin America, Monica has worked as a change-maker for nearly two decades. With a focus on cultural transformation, leadership development, and diversity and inclusion, Monica has collaborated with all teams and levels within the organizations she's influenced. She has a natural gift for developing and coaching leaders to cultivate people-excellence while driving business results. Monica has a master's degree in Jungian Psychology and Art Therapy and serves as a mentor and advisor to women-led startups and movements. In addition to her passion for influencing and coaching leaders, Monica cares deeply about rekindling multigenerational feminine wisdom and keeping it alive.



## Catherine Jelinek

For over a decade Catherine has crafted collaborative communities and leadership programs for entrepreneurs and growing companies. As co-founder of a Chicago-based company focused on emotional intelligence training for startup leaders, Catherine has enjoyed helping shape and support the transformative journey of entrepreneurs as they discover new ways of leading and realize that people and profit indeed do rise together. Now, as the founder of WeReimagine, Catherine partners with innovative programs and organizations to bring a methodology for reimagining approaches to commonly held challenges. As a new mother, Catherine is especially passionate about reimagining paradigms that affect women and mothers, believing that living as a creator - of families, businesses, communities, new ideas, etc. - must be fully celebrated, truly sustainable and richly supported by our culture and society to ensure a healthy future for our world.



## Cheryl Shartle

Cheryl has served as Co-owner and Vice President of Human Resources for Columbiana Foods, a privately held multi-store grocery corporation, for over 30 years. During her tenure, she has led a team of 300-plus employees compassionately through myriad corporate evolutions related to increasing their collective diversity and inclusion. She serves as a system elevator, and delights in fostering harmony between a heart-centered approach to leadership and decision making, alongside the traditional choices currently expected in corporate culture. Within her company, Cheryl facilitates women's leadership circles, devoted to the support of women leaders as they up-level their power and presence at work, home, and in their communities. She is also the founder of a boutique coaching and consulting service, where she mentors women in finding their fully-empowered selves and rising on their own terms.



**EXPANDING  
POSSIBILITY**  
LEADING & SUCCEEDING IN NEW WAYS

The Elevate Feminine Leadership Councils are a part of a suite of trainings and offerings created and facilitated by Expanding Possibility, a women-led boutique consultancy. We are committed to working with pioneering leaders within organizations who are driven to infuse a deeper wisdom and a different way of doing things into their organizations, lives and work. We're excited to work with those who desire to expand people's imagination, elevate how they make decisions, and empower others to create new realities that sustain, support and serve the individual and the whole.

Learn more about us at [www.ExpandingPossibility.org](http://www.ExpandingPossibility.org)